



Miss New York
ORGANIZATION, INC.

MISS AMERICA 2013



MALLORY HAGAN

OFFICIAL HOMECOMING

SPONSORSHIP LEVELS



MALLORY HAGAN

MISS AMERICA 2013 OFFICIAL HOMECOMING

We are proudly launching new major partnerships with the Miss New York Organization at the Official Miss America Homecoming, celebrating Mallory Hytes Hagan, Miss America 2013!

Miss America Homecoming 2013

March 14-17, 2013

Mallory Hagan and State titleholders from around the country will be visiting the boroughs of Manhattan, Staten Island and Brooklyn for various events from Hurricane Sandy relief to red carpet events, VIP dinners and receptions, and the ultimate Miss America Homecoming Entertainment Show that will rival the lights of Broadway!

CONTACT:

Kenny Mack, Executive Director
kennymack@missny.org 212.666.3261

Jeremy Adelman, Sponsorship & Fundraising Chair
jeremy@missny.org 973.714.5440

We are proud to welcome home Mallory Hagan
– New York's first Miss America since Vanessa Williams in 1984 –
for her Miss America Homecoming in New York City, March 14-17, 2013

PRESENTING SPONSOR

\$50,000

This sponsor will be the preeminent sponsor for this celebration and a continued partner throughout the year.

SPONSORSHIP BENEFITS INCLUDE:

- Corporate identity co-branded into the Miss America Homecoming logo, all branding and marketing, headlining the Miss America Homecoming Show in Manhattan, Saturday, March 16, 2013
- Name and logo recognition on all marketing including Miss New York website homepage, program books, signs, banners, invitations and merchandise
- Full page back cover ad on Homecoming program book
- Appearance by Miss America 2013 at your corporation or place of business*
- On-stage recognition at all Homecoming events, dinners, reception, shows and charity events
- Photos with Miss America 2013
- VIP Table at Friday Gala Dinner in Staten Island
- 20 VIP tickets to Saturday Miss America Homecoming show in Manhattan and VIP Reception
- Corporate Philanthropy Award presented by the Miss New York Organization

*Appearance during the Homecoming weekend; otherwise pending confirmation of Miss America's final schedule and approval by Miss America Organization



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PLATINUM SPONSOR

\$30,000

- Name and logo recognition on all marketing including Miss New York website homepage, program books, signs, banners, invitations
- Full page inside cover ad in Homecoming program book
- Appearance by Miss New York 2012 at your corporation or place of business
- On-stage recognition at all Homecoming events, dinners, reception, shows and charity events
- Photos with Miss America 2013
- VIP Table at Friday Gala Dinner in Staten Island
- 15 VIP tickets to Saturday Miss America Homecoming show in Manhattan and VIP Reception

GOLD SPONSOR

\$20,000

- Name and logo recognition on all marketing including Miss New York website homepage, program books, signs, banners, invitations
- Full page inside back cover ad in Homecoming program book
- Appearance by Miss New York 2012 at your corporation or place of business
- On-stage recognition at all Homecoming events, dinners, reception, shows and charity events
- Photos with Miss America 2013
- Table Reservation at Friday Gala Dinner in Staten Island
- 8 VIP tickets to Saturday Miss America Homecoming show in Manhattan and VIP Reception



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SCHOLARSHIP DONORS

Donate to our 501(c)3, Empire State Educational Scholarship Fund. Money raised through this fund goes directly to the contestants from the entire state, awarded at Miss New York State Pageant in July in Staten Island, NY.

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SILVER SPONSOR

\$10,000

- Name and logo recognition on all marketing including Miss New York website homepage, program books, signs, banners, invitations
- Prominent full page ad in Homecoming program book
- On-stage recognition at all Homecoming events, dinners, reception, shows and charity events
- Photos with Miss America 2013
- Table Reservation at Friday Gala Dinner in Staten Island
- 6 VIP tickets to Saturday Miss America Homecoming show in Manhattan and VIP Reception

BRONZE SPONSOR

\$5,000

- Logo recognition on event signage and acknowledgement on the Miss New York website
- Full page ad in Homecoming program book with sponsor recognition
- 4 tickets to the Friday Gala Dinner in Staten Island
- 4 VIP tickets to Saturday Miss America Homecoming show in Manhattan and VIP Reception
- Photos with Miss America 2013

PATRONS OF MISS NEW YORK

\$1,000 - 5,000

- Program Book Recognition
- 2 VIP tickets to Miss America Homecoming Show

The Miss New York Scholarship Organization provides viable educational opportunities to the young women of New York through scholarships, service and volunteerism. It strives to recognize the intelligence, talent, moral character and personal commitment of its exceptional participants as they pursue excellence.