



Miss New York
ORGANIZATION, INC.

MISS AMERICA 2013



MALLORY HAGAN

OFFICIAL HOMECOMING

PARTNERSHIP OPPORTUNITIES



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We are proud to welcome home Mallory Hagan
– New York's first Miss America since Vanessa Williams in 1984 –
for her Miss America Homecoming in New York City, March 14-17, 2013

For the first time in almost 30 years, Miss New York is Miss America again! In honor and celebration of the homecoming of the newly crowned Miss America, Mallory Hagan, we are announcing our partnership opportunities for corporations and organizations that share the values of the Miss New York Organization and would like to help in the effort to further the four points of the Miss America crown:

SCHOLARSHIP

The Miss America Organization is the largest provider of scholarships to women in the world. The Miss New York Organization needs your help raising and increasing our scholarships annually.

SERVICE

Miss America, Miss New York, and all of its 14,000 contestants are community service-driven and outspoken activists for many social causes. Their mantra is always to give back. Help open doors for our contestants to become advocates in New York.

STYLE

Miss New York is stylish, charismatic, contemporary and the ultimate modern day woman thriving in New York City and beyond. Help us celebrate her celebrity across New York.

SUCCESS

Her focus on her career path makes her poised to accomplish much success in both her professional and personal life. Your corporations will open doors for Miss New York and all women across the state by empowering women to be part of your business.

Your partnership with the Miss America Organization will place your corporate reputation in alignment with women's empowerment and leadership, scholastic achievement and community service. We need your support to help us continue offering the young women around New York State all the tools they need to achieve great success by furthering their educations and giving back to our communities.

Miss America Homecoming 2013 | March 14-17, 2013

Mallory Hagan and State titleholders from around the country – including Miss SC, OK, WY, IA, AR, GA, HI, VA – will be in New York, NY for various events from Hurricane Sandy relief to Red Carpet events, VIP dinners and receptions, and the ultimate Miss America Homecoming Entertainment Show that will rival the lights of Broadway!

Miss New York 2013 Pageant | July 10-13, 2013

Our annual event welcomes contestants, families and communities from across the state to support our 26 local representatives as they serve our community and compete for the Miss New York crown, the opportunity to perform on the Miss America national stage and \$35,000 in scholarship.

CONTACT:

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The Miss New York Scholarship Organization provides viable educational opportunities to the young women of New York through scholarships, service and volunteerism. It strives to recognize the intelligence, talent, moral character and personal commitment of its exceptional participants as they pursue excellence.